

PRESS-INFORMATION NO. 10 (APRIL 2010) HIGH END® 2010

SPECIAL PRESENTATIONS, TALKS AND EVENTS

What is today's very best loudspeaker technology capable of?

"stereoplay" editorial team

Atrium 3, room C112

The different concepts and technical approaches of outstanding loudspeakers driven by exclusive amplification electronics will be demonstrated and explained here. The demonstration will use the high class Dynaudio Consequence Ultimate Edition, and Magic M5 speakers along with the Focal Grande Utopia EM which since September has been stereoplay's benchmark for passive speakers. The loudspeakers weigh over one tonne in total, cost Euro 310,000 and are for many people an absolute dream. The "stereoplay" editorial team wants to demonstrate just how good these speakers can sound and why they are so good (and so expensive). This will be a unique opportunity for visitors to compare these amazing units.

Music from the net

"Audio" editorial team

Atrium 3, room C112

This Audio demonstration will serve to pinpoint very fine differences. The team will be making a thorough examination of music from the net. How good does it sound? Or more exactly: How much do the various formats and offers differ? Listeners will be given an impression of what makes high-resolution recordings so special. In addition, the editorial team will give an overview of the high-bit offers available on the net. A short listening test will demonstrate the actual acoustic advantages of these recordings when compared with normal or reduced resolution digital formats.

3D technology experience

"Video-HomeVision" editorial team

Atrium 3, room C112

3D is the latest big thing in home entertainment in 2010. The mega blockbuster "Avatar" has ensured that 3D has finally become hugely popular. The first 3D televisions are already in the shops. The "Video-HomeVision" editorial team will go one step further and will demonstrate the picture and colour brilliance of 3D projection in a home cinema set-up with a projector, screen and audio system at the HIGH END 2010. The presentation will be divided in an informative part on the subject of calibration and a showcase with 3D content.

Captivating cinema experience

ATR-Audio Trade GmbH

Hall 3, stand C02

As has become customary over the past few years, Audio Trade will be presenting the best new products in the Anthem and Paradigm brand ranges in a specially constructed home cinema at the HIGH END 2010. Visitors are guaranteed a breathtaking home cinema experience.

The new generation of projectors from Anthem will be on show, and visitors will be able to experience the uncompromising picture quality provided by the Clear Motion Drive technology with a refresh rate of 120 Hertz. In addition, the projector offers the option of fully calibrating primary and secondary colours and has an ISF certification. The Anthem BLX 200 Blu-Ray player will be used for playback. With a brushed aluminium front panel and excellent picture and sound quality, the player fits in seamlessly in the product portfolio of the Canadian manufacturer.



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The new 7.1 top loudspeaker system from Paradigm provide the perfect sound for the home cinema presentation. The manufacturers paid special attention to the bass chassis, which now provide up to three decibels more of top power thanks to optimised drive geometry and specially corrugated beading. In the bass range, the six bass chassis of the Paradigm Signature SUB 2, which are powered with up to 4500 W, will leave a lasting impression on the audience. Visitors should not miss the opportunity of experiencing this standard-setting, Euro 60,000 home cinema at the HIGH END 2010.

TECHNOLOGY STAGE, HALL 4, STAND L07

"From the World of Acoustics"

06/05/2010 – 15:00

07/05/2010 – 12:00

Walters-Storyk Design Group, speaker: Dirk Noy

In the field of acoustics there are a great many myths and fairy tales: The sound-swallowing qualities of egg boxes, effective bass absorbers and diffusers made of sponge materials or the use of noise cancellation to appease neighbours are the most prominent among these. Using a healthy portion of scepticism, this entertaining takes a close look at the facts to explain the reality behind these myths.

STEREO discussion, chairman: Michael Lang

06/05/2010 – 12:30

08/05/2010 – 14:30

Dieter Burmester (Burmester), Ingo Hansen (Phonosophie) and Philipp Krauspenhaar (Sun Audio) will discuss the facts and the fiction of symmetric circuitry in high-end devices.

"Digital audio streaming: far more than just Internet radio"

06/05/2010 – 12:00

09/05/2010 – 11:30

Brieden Verlag, speaker: Christian Rechenbach

The trend is now apparent: Downloading from the Internet is slowly replacing the CD. Higher data rates, constant availability and an ever-expanding selection of high-quality music downloads is becoming a genuine alternative to the CD for hi-fi enthusiasts. However, experience is required to ensure unimpaired enjoyment of the music. This talk will discuss the acoustic capabilities and the practical use of music from the Internet.

Workshops with Matthias Böde from the "Stereo" editorial team

Duration approx. 30 minutes

Saturday, 8/5/2010

11:00, Topic: How does music streaming sound?

Exhibitor: KEF/GP Acoustics GmbH – atrium 4, room F111

12:00, Topic: Triode or pentode – which is the right tube for me?

Exhibitor: Living Sound hiFi-Vertriebs.GmbH – atrium 4, room E123

14:00, Topic: What role does the tonearm play in the sound of a record player?

Exhibitor: OCTAVE Audio – atrium 4, room E105

15:00, Topic: How widely does the sound of CD players differ?

Exhibitor: Burmester, atrium 3, room D106

16:00, Topic: Loudspeaker set-up: how do I do this correctly?

Exhibitor: Canton, atrium 3, room C119



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FACTS:

- Show:** HIGH END® 2010
THE BEST SOUND. THE BEST PICTURE.
The Leading Trade Fair for Outstanding Stereo, TV and Home Cinema Equipment
- Location:** M,O,C, Munich, Lilienthalallee 40, 80939 München-Freimann
- Duration:** 06th – 09th of May 2010
- Trade Day:** Thursday, May 06th 2010 (only by pre-registration)
- Open:** From 10am – 6pm
- Entrance fee**
- Trade visitors:** 20,- Euro with pre-registration (the badge is valid for all days)
- Public:** 10,- Euro / day
20,- Euro / family ticket (for 2 adults and up to 3 children)
- Show Guide:** Up from April 2010 available
- Show-Organiser:** HIGH END SOCIETY MARKETING GMBH
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