

## HIGH END® 2010 HIGHLIGHTS AT M,O,C,



In a few weeks, the HIGH END opens the door at the M,O,C, Munich. We hope that all trade visitors have made their pre-registration to get the trade badge. This is the link to do that easy online: >> [trade pre-registration](#)

In case you would be interested in any further travel information or hotel accomodation, please have a look on our site with travel hints. >> [travel-information](#)

## C-EAR EARPHONES CUSTOM MADE



KIND is one of the leading companies in the field of hearing aids. It has now developed a completely new in-ear speaker set specially for the high-quality hi-fi sector.

The c-ear custom earphones are customised in-ear speakers that can be adjusted to the auditory canals of

the individual customer. The earphones are manufactured in a unique process (digital light processing), using the latest CAD and laser technologies as well as specially developed plastics.



In 550 KIND specialist outlets throughout the world, customers can have an imprint of their auditory canal made within minutes. After selecting a loudspeaker system, the customer receives his own personally customised earphones within a very short time. **C-ear custom earphones - Hall 3, C09**

## HIGH END® 2010 CAR HIFI AT ATRIUM 3

At this year's HIGH END® you can also experience high quality audio systems outside of living room conditions. Some of our exhibitors also provide particularly high quality sound systems for different car manufacturers.

And this is why suitably prestigious vehicles with appropriately high quality sound systems will be on show this year at the Atrium 3.

## BURMESTER PORSCHE PANAMERA



Visitors to the HIGH END 2010 will have the opportunity to admire a Porsche Panamera in Atrium 3. The car has been equipped with a top class sound system by the German manufacturer Burmester. Two German companies with long traditions of uncompromising innovation, engineering skill, performance and production quality coming together to pursue one aim is indeed a rare event. However, you could almost say it was only a matter of time before these two companies would collaborate in a joint project.



The new Porsche Panamera from the Stuttgart-based manufacturer comes with the option of installing a first-rate high-end surround sound system which was developed in close cooperation with the manufacturer Burmester from Berlin. The high-end surround sound system consists of 16 separate amplifier channels with more than 1000 watts of overall power, and a prodigious

total speaker membrane surface of 2,400 cm<sup>2</sup> distributed over 16 loudspeakers that have been specially developed for the Porsche Panamera and which include an active subwoofer with a 300-watt amplifier.

## DYNAUDIO VW TOUAREG



Dynaudio, the specialist for audio at the highest quality, is presenting a completely new sound concept to accompany the market launch of the new VW Touareg. For the high-end sound system in the new Touareg, Volkswagen set itself the ambitious goal of reaching a new level of audio quality in the offroad sector. The technology deployed, together with the expertise of Dynaudio results in a hugely impressive system.

The VW Touareg has been equipped with a completely new sound system by Dynaudio. The system consists of 12 high quality loudspeakers which are seamlessly integrated into the luxurious interior. A unique 3-way system in the front of the Touareg provides particularly fine, distortion-free playback of high frequencies as well as rich medium frequency sounds. In the rear, an additional 2-way system enhances the loudspeaker configuration. The rear speakers do not only

relay sound to passengers in the back, they also add to the overall sound formation in the interior. One very special feature is the unique Dynaudio technology for medium and low frequencies: An unusual magnesium-silicate polymer and extremely light aluminium voice coils have been used which are driven by magnets on the interior. Even when space is at an absolute premium, this complex construction can provide a powerful yet highly precise playback with dynamic and impressive bass tones and absolutely clean and distortion-free medium frequencies.



In addition, a special central loudspeaker ensures excellent surround sound, which sets new standards in terms of the sound systems developed for Volkswagen to date.

## TECHNOLOGY STAGE All Lectures and Events



All lectures and events during the HIGH END 2010 can be found on our web site. Because most of the

lectures will be held on German, please allow to have written the lines in German only. The event diary can be found here: >>> **All Events** at the right column.

## GRYPHON AUDIO Celebrates 25 Years



Not many of the brands that defined the cutting edge in stereo a quarter of a century ago are still standing tall with their reputations fully intact and the original guiding force still at the helm. The rarity of such an event is all the more cause to celebrate the silver anniversary of Danish Gryphon Audio Designs.

Coinciding with the High End 2010 show in Munich, Gryphon marks this milestone with the release of a hardcover history entitled Gryphon Unplugged: 25 Years of Gryphon Audio Designs. Gryphon owners, attending the HIGH END 2010, will receive a free copy of the book as a signed personal gift upon presentation of proof of ownership (serial number, invoice or photo of owner with Gryphon product). Gryphon can be found at the Atrium 4, E120.

(Alle Information, Angaben und Erläuterungen ohne jegliche Gewähr).