

# PRESS RELEASE NO. 4



March 2019

## Special awards for Eva Mair-Holmes and Klaus Voormann will be presented at the HIGH END

For many years now, trade fair visitors have been able to experience music demonstrations of exquisite quality on an extraordinary hi-fi system in conference room K1B. Those who value first-rate critics' picks will once again be treated to recommendations from the independent "German Record Critics' Award Association", (PdSK), and from its "Quartet of Critics", which for the third year on May 10, within the scope of the HIGH END exhibition, will be discussing excellent and exciting music productions, and in doing so, presenting the 2019 special awards to Eva Mair-Holmes (Trikont) and Klaus Voormann.

The jury from the German Record Critics' Award Association (PdSK) has selected the Munich music producer Eva Mair-Holmes as well as the musician and graphic designer, Klaus Voormann, as special laureates in 2019. Both laureates will be accepting their special award certificate within the session of the German Record Critics' Award at the HIGH END in Munich.

The German Record Critics' Award was established in 1963 as an entity and quality control body independent of the music industry. Since then, the German Record Critics' Award Association has regularly provided listening recommendations for the public and participated in public discussions on issues concerning music policy, composition, interpretation and production of music. The German Record Critics' Award Association has as its members up to 160 music critics from Germany, Austria and Switzerland. They all work on the quarterly released best albums lists on an honorary basis and without any compensation. Divided up into 32 specialist juries, each year they select the very best: with annual awards for productions and special awards for celebrities.

### The event takes place on:

**10th May 2019 from 2:00pm to 4:00pm**

**Room: K1B on the ground floor of the MOC, across from Hall 1**

**Afterwards, Klaus Voormann will be available for an autograph session in front of Room K1B**

This Critics' Listening Session on May 10, 2019 is a cooperative effort involving the German Record Critics' Award Association and the HIGH END.

## FACTS

### Exhibition:

HIGH END® 2019  
THE INTERNATIONAL HI-FI SHOW

### Venue:

MOC München - Lilienthalallee 40  
80939 München-Freimann (Germany)

### Dates:

May 9 - 12, 2019

### Trade visitor day:

Thursday, May 9, 2019  
(only with pre-registration)

### Opening hours:

May 9, 2019: 9:00am – 7:00pm  
May 10 - 11, 2019: 10:00am – 6:00pm  
May 12, 2019: 10:00am – 4:00pm

### Admission for Trade visitors:

EUR 25.00 for pre-registration  
(valid for all the days)

### Admission for General public:

EUR 15.00 / day ticket  
(valid only on Friday or Saturday)  
EUR 25.00 / 3-day ticket  
(valid from Friday to Sunday)  
EUR 5.00 / Sunday ticket  
(valid only on Sunday)

### Organizer:

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## The laureates:

The Munich Trikont label is one of the oldest Indies of the world, and with its company motto, “Our Own Voice”, it represents a beacon of German music culture. The jury at PdSK writes: “Everything that Trikont publishes exudes both cosmopolitan flair and local pride.” The company was originally launched as a collective in the 1960s. Eva Mair-Holmes began running the publishing house and music label after her partner and husband, Achim Bergmann, passed away in March 2018. «With conviction, intrepid spirit and experience», said the jury, «she guarantees the staying power of an influential collection located between the Alps of Bavaria and the sands of the Caribbean, an historic gold rush and contemporary innovation, documented on numerous compilation albums.»

Klaus Voormann, who in fact has a degree in graphic design, wrote music history not only with his cover from the Beatles album, “Revolver”, for which he received a Grammy in 1967. Among other stints, he also worked as a graphic artists for the Bee Gees, for Paul McCartney, the Norwegian death-punker Turbonegro and the German band, “Fools Garden”. As a bassist, he initially played in the 1960s in the Manfred Mann band. Soon he was sought after as a studio musician, working on productions including John Lennon, Ringo Starr, George Harrison, Lou Reed, Randy Newman, Nilsson and B.B. King. As a producer, he was responsible for the world hit “Da Da Da” from Trio and collaborated with artists such as Marius Müller-Westernhagen and Heinz Rudolf Kunze.

His first solo album debuted in 2009 – at that time, Klaus Voormann was already 71 years young. The title, “A Sideman’s Journey”, reflecting the modesty for which he is known, relates to his role as a guest musician that he played in various projects involving his artist friends. The jury writes: “Like few others, Klaus Voormann embodies the faithful friend who never puts himself in the limelight and yet – thanks to his artistry – is indispensable. He always remains firmly grounded and incorruptible, an exceptional personality in the world of pop music.”

## The critic trio:

### Lothar Brandt

(music journalist with a focus on classical and rock, for many years editor-in-chief of Audio, publishing editor at Home Electronics magazine, now a freelance author)

### Ralf Dombrowski

(music journalist, book author and photographer with a focus on Jazz, e.g. for Süddeutsche Zeitung, Bayerischer Rundfunk, Spiegel Online, Jazzthing, music editor for Stereoplay, Münchner Feuilleton)

### Manfred Gillig-Degrave

(music journalist and editor with a wide array of tastes, e.g. with Sounds, Musikexpress, Stereoplay, Audio, HiFiVision; co-founder and longtime editor-in-chief of MusikWoche)

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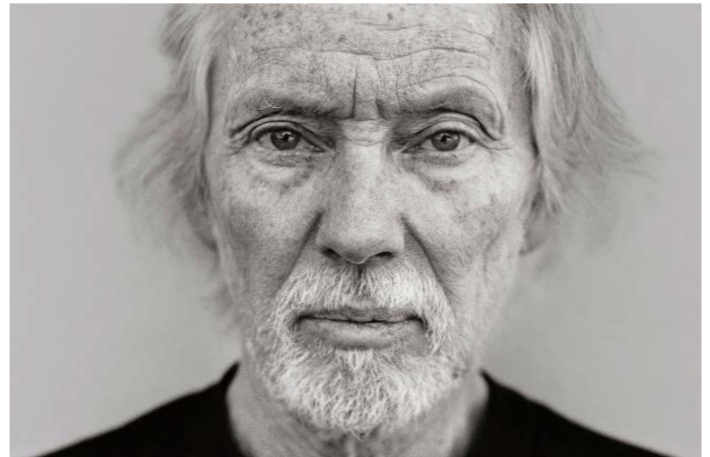
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## PICTURES FOR DOWNLOAD



Eva Trikont

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Klaus Voormann

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Ralf Dombrowski

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Lothar Brand

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Manfred Gillig

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Kritikertrio zusammen mit Till Brönner

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