



## PRESS-RELEASE NO. 3 FEBRUARY 2015 HIGH END® 2015 (14 - 17 MAY 2015)

**The HIGH END is a feel-good exhibition with a comprehensive range of services for visitors from around the world.**

Naturally, the focus of the fair is on presenting the entire spectrum of consumer electronics products, and it goes without saying that visitors can look at and listen to the industry's latest and best products from all over the world. At such a wide-ranging expedition, maximum expertise and information are guaranteed.

But the HIGH END is more than just a product show, which is why we put so much time and attention into planning the accompanying events - because we want to make sure that our visitors' stay in Munich, as well as getting there and back, is as pleasant an experience as possible.

The HIGH END offers exhibitors and visitors a comprehensive package of services for arrival, accommodation, catering and departure. It includes special hotel offers, a free shuttle bus service with expert guides, a free program of talks and training seminars at the technology stage, gastronomic delicacies, live music and, as always, many different music presentations from the exhibitors. "It's far too much for one day" is something we often hear from visitors to our fair. And it's true: if you wanted to try out every attraction at our fair, you couldn't manage it in one day. That's why we now have a special offer for partners of visitors to the fair, to make their stay in Munich even more enjoyable.

### Bring your partner with you

This year, the HIGH END SOCIETY has a new program for partners of visitors to the fair. Partners who do not want to attend every day of the HIGH END show can sign up for various excursions and activities. We have put together an attractive offer for the days on which the fair takes place.

The offers can be signed up for by 15 March 2015.

You can find more information on our website at:  
<http://www.highendsociety.de/index.php/partnerprogramm-2015.html>



Bus-Shuttle

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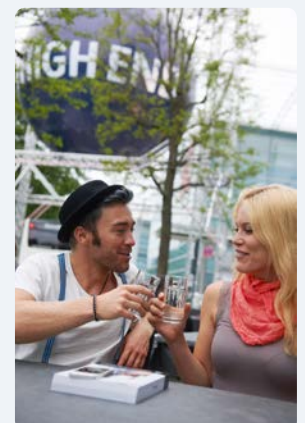
Live Music

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High End Products

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Have a break in  
the Biergarten

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## PRESS INFO

### FACTS:

- Exhibition:** HIGH END<sup>®</sup> 2015  
The interactive exhibition for excellent entertainment electronics
- Location:** MOC Munich - Lilienthalallee 40  
80939 Munich-Freimann
- Dates:** 14th May - 17th May, 2015
- Trade visitors day:** Thursday, 14th May 2015 (with prior registration only)
- Opening times:** from 10 a.m. to 6 p.m. daily

### Entry:

- Trade visitors:** EUR 20.00 with prior registration  
(valid on all days)
- General public:** EUR 12.00 / day ticket from Friday to Sunday

**Event organiser:** HIGH END SOCIETY SERVICE GMBH  
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