



Kompakte Informationen aus der HIGH END Branche direkt von der High End Society Service GmbH



DIE HIGH END® APP für Android und iOS



As of today, the new HIGH END App is available free of charge for all iOS and Android smartphones for your convenience. Beside all relevant show facts, you will be able to find any brand exhibiting at the show and many other little services around the HIGH END 2014 show in Munich. Just use your QR scanner on your smart phone to enter the app store and to download this useful application. We wish you a safe travel.

THE BUSINESS REFERENCE BOOK

Our High End Reference book is available now and will be delivered shortly after the HIGH END show. This book with more than 530 pages gives you the best overview about all relevant manufacturers and distributors involved in our High End business. The book was issued due to the HIGH END show 2014 in Munich but will be useful on every desk, as you can find the complete company details from more than 400 companies and at the same time, you will find the alphabetical list of all brands, and which company is responsible for that particular brand in Germany. The book can be purchased on site as far you will visit the HIGH END show in Munich, but it can also be ordered at our online shop at only 12,00 € plus postage + packaging (depending from the country). Please use the following link for your order.

https://ssl.highendsociety.de/index.php/en_shop_order_catalog.html



LATEST INFORMATION: MUSIK DOWNLOAD

This year, we will have at the HIGH END show in Munich the most important companies, offering the best available music quality at download web sites. Visitors can discover what they have to offer and enjoy the easy use of it. **David Chesky** will give us the honour to introduce the company **HD-tracks** from NY. **QOBUZ** from France is another well known company and has attended several times at our show. A new but well respected company is **WIMP**, which will be also with us in Munich. They all will hold as well some lectures at our technology stage in hall 3. So please have a look at the diary for the lectures and enjoy the new media possibilities.

HDtracks

wimp

qobuz



LAST INFO: YOUNG USER

It is very common these days for young people to use real headphones with their smart phone or mp3 player, instead the cheap ear plugs, delivered at a lower quality level with the hardware. That is, why the headphone market is increasing since years and that is, why the most important headphone companies will be with at the HIGH END in Munich. **BEYERDYNAMIK** is celebrating their 90th anniversary and offers the special version of the Premium model Tesla T 90. **ULTRASONIC**, **STAX** and **AUDIO TECHNICA** will show their portfolio which can be discovered from our visitors. **AUDEEZE**, **HIFIMAN**, **V-MODA**, **DENON** and many other brands will show what they have to offer. Looking into our reference book, you can find on five full pages several brands, announcing to deliver headphones or relevant electronic (headphone amps). This all indicates how important that particular products are becoming in these days for the market.



LAST INFO: BEST PICTURE

Even if the HIGH END is doubtless the main show worldwide for the best sound, we have in addition always with us some well known exhibitors who offer the perfect picture. **Panasonic** will show their complete portfolio of flat screens and **Sonus Faber** from Italy will have at the exhibition room of **Audio Reference** a large „picture stage“ (Arena) to show what will be possible today. **Samsung**—for the first time—will have a small but important booth with some perfect presentation. Just come and see.



LAST INFO: HIGH END ON WHEELS

We just have been informed, that **Sonus Faber** will be not able to bring the **Pagani** to Munich. Sorry about that. However, **Burmester** will present several **Mercedes** and **Porsche** cars within Halle 2 with their own sound system and **Revox** will present in addition the **Lamborghini** Aventador, equip with a **Revox** sound System. **Audio Reference** will present the **Jaguar**, equip with the sound system of the British manufacturer **Meridian**. This all will be the first step for the new segment HIGH END ON WHEELS at the show and you're welcome to listen to it.



LETZTE INFO: HIGH END SOUND AROUND THE WORLD

The HIGH END 2014 gives its visitors the broadest selection world-wide of products from the field of high-quality entertainment electronics. Analogue or digital, tubes and transistors, horn systems or bookshelf. No other event offers the public such an international, wide and varied product spectrum. The visitors can expect to see major brand names, exciting designs and new products. In addition to this, the HIGH END is not only a trade fair; it is also an experience. Visitors can again expect to discover a whole variety of exclusive and special products and also experience fascinating events. Enjoy!

