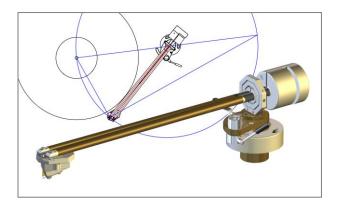
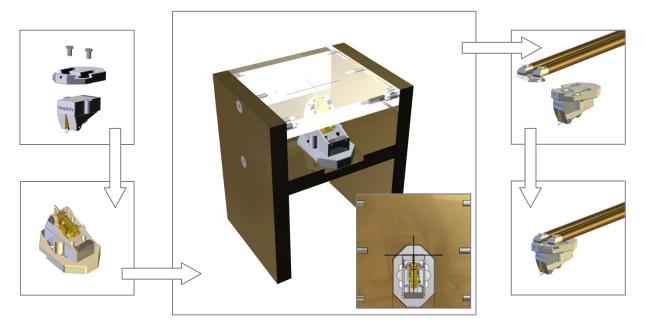


Simplicity: No more tracking error. 0.008° is enough.

We are proud to present the fellow of the revolutionary Thales tonearm. By combining the arrangement of the two pathfinders – Burne Jones and Garrard Zero 100 – with the absolutely perfect geometry of the Thales toneam, a new tetragon solution has become possible, which reduces the tracking error to a maximum of 0.008°. We agree – this value is too small to be of any interest.



But it might well be interesting that this tonearm uses the same bearing technology as the Thales tonearm. Six jewels and four subminiature ball bearings make sure that the friction and clearance are within our state-of-the-art tolerances. The eigen frequencies of the two tonearm tubes are carefully tuned up in inharmonic proportions to even top the damping properties of any single-arm design.



The Simplicity comes with a special tool to make sure the setup is as precise as the manufacturing is. The headshell can be taken apart easily for exact installation of the cartridge. The surfaces of the tubes are golden anodized, using 0.1 g of a specific salt per liter electrolyte. All side forces are balanced by two little magnets, integrated into the counterweight.