Kompakte Informationen aus der HIGH END-Branche direkt von der High End Society Marketing GmbH

### HIGH END® 2010 HIGHLIGHTS AT M,O,C,



In only few weeks the 29<sup>th</sup> HIGH END show in a row opens the doors at the M,O,C, Munich. During the next weeks, we would like to inform you with special Newsletter about some highlights, you will be able to discover in Munich. We hope that all professionals have made their travel plan to visit the HIGH END and of course, we hope you have made your pre-registration to get the trade visitor badge. It's now the latest possibllity to do it online: >> register now <<

### **PANASONIC**

3D Premiere at the M,O,C,



Panasonic is presenting the first market-ready 3D-capable full HD plasma television in 50 inch format for the first time in Germany at the HIGH END 2010 in Munich. Come, take a look and be amazed! There's hardly an exhibitor at this year's

HIGH END in Munich who might exemplify this motto as impressively as Panasonic, talking about the best picture.

For the first time anywhere in Germany, the leader of 3D technology is presenting the first market-ready 3D-capable full HD TV-screen in 50-inch format. Having just been nominated as "Product of the Year" by the magazine "Chip", the VT series constitutes the current non plus ultra in the home cinema market. The NeoPDP Panel used in this product series features an extremely fast reaction time of just 0.001 milliseconds, with outstanding motion depiction, and has been especially optimised for displaying dynamic three-dimensional images. VT20 visibly demonstrates the superiority of plasma in comparison to LCD, in particular for showing 3D content. In addition, visitors to Panasonic's stand will be offered an experience of the "third kind", under the motto of "Step into the 3D world" with frequent screenings in its 103-inch 3D cinema.

Panasonic is the only exhibitor at the HIGH END which is presenting complete 3D solutions. As a driving force in the 3D business, the company has gained unique expertise in the entire 3D supply chain, from production to recording, as well as playback in home cinemas with 3D Blu-ray disc players and VIERA NeoPDP 3D Full HD plasma televisions.

You can experience the Panasonic Germany stand at the HIGH END 2010 in M,O,C in Munich at the **Atrium 3. Room C115/116** 

#### **DENON**

### The new Blu-Ray System

Denon, one of the world's leading manufacturers of hi-fi and home cinema products, is celebrating a very special anniversary this year. Denon has been dedicated to refining playback quality by using and developing the latest technology for 100 years.



At this year's HIGH END, visitors can experience the new Blu Ray S-5BD system. This high-quality Blu Ray/DVD surround receiver is equipped with audio and video technology that was originally developed for award-winning highend models. Uncompromising development work, perfect craftsmanship and years of experience have been bundled together to form a high-quality design product. Regardless of whether it is used in stereo or multi-channel operation, the S-5BD provides audio playback quality at the very highest level.



Denon can be discovered at the Atrium 4, F105, F121

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### **REVOX**

Multimedia + High End



The Revox M100 is a genuine multi talent. Its modular design means that the system can grow according to the most diverse requirements. The customer starts with a basic vision and simply adds new modules as desired. In this way, only the technology that is really required is selected. This means that the system can be set up as an elegant audiophile system or expanded to form a complete multi-room control centre. The installation of additional components is as simple as it is ingenious. The various modules are connected to the basic unit using the unique module plug, thereby doing away with the need for tricky wiring procedures. Just as innovative as the modular concept is the wide range of control options. All Revox M100 components can be simply operated, not only with the remote control, but also using KNX house control systems, LAN, WLAN, Windows telephones or an iPhone.



The Revox M100 can be tailored to every individual requirement, thanks to its endless colour options and the possibility of mounting additional modules either vertically or horizontally. Every system is a unique expression of personal style. Revox at Atrium 3, D103

# **OCTAVE**Tube amplifier



OCTAVE Audio is celebrating a premiere at the HIGH END 2010 in Munich with their quality tube amplifier V70SE. For over 20 years now, OCTAVE has been making quality tube amplifiers which function with the same stability and reliability as good transistor devices. These models owe their outstanding longevity to sophisticated control and signal electronics. Control, dynamics and authenticity are the preeminent characteristics of V70SE. In terms of circuitry, they have evolved from the V70, and are built in the optimised chassis of the top V80 model, allowing the V70SE to prove the superiority of its audio dimensions and, at the same time, boast highly sensitive features such as Phono and XLR. The V70SE is a high-level integrated amplifier with 2 x 70 watt output power. Its output stage works with two 6550 tubes per channel. Music lovers can enjoy

their records and CDs at the highest standards for decades with an OCTAVE amplifier. Octave at Atrium 4, E105

# THORENS - SINTRON Vinyl for beginners



The analogue specialist Thorens will be presenting the TD 309 turntable at the HIGH END 2010. This player captivates with its extraordinary design and its outstanding drive system. The innovative three-point suspension technology provides a perfect balance for the drive.

The precision tonearm and the quartz glass turntable also form the basis for an outstanding sound quality. The distribution of the weight over three stands means the TD 309 will never wobble, and also looks delightfully different to most competing brands of record player. Supplied complete with tonearm and cartridge, this high-quality player is suitable for analogue beginners and as well as those rediscovering it.

The Thorens turntables can be found at the Sintron booth, Atrium 4, Rooms F108 and F116

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### SONOS EUROPE b.v.

Multiroom easy to use



Music in the home to use has come a long way since the days of LPs and CDs. Nowadays, music boxes such as iTunes or the Windows Media Player are everywhere. Internet radio stations and music services playing millions of different tracks are shooting out of the ground. It is therefore the vision of Sonos to fill every house with music.

The Sonos Multi-Room Music System allows users to play their favourite music throughout the whole house – all controlled by a handy remote control. The Sonos system is probably the first wireless multiroom music system of its kind and will maybe revolutionise listening habits. The Sonos Controller allows listeners to access their entire music libraries, tune in to thousands of Internet radio stations and choose between a vast range of online music services, all at the touch of only a button.

With the wireless ZonePlayers placed in the rooms of your choice and a Sonos controller in your hand, you can provide background music for every aspect of your life and fill every room of your house with music. The system can be installed quickly and simply, even by entrylevel users. Sonos Europe b.V. at Hall 3. booth E09

### **CRESTRON**



Crestron's diverse products cover the whole spectrum of household technology. Today's homes are a maze of ever more complex systems. The Crestron company provides seamless networking of all devices and units in the home and enables the simple operation of complex system functions and processes.

At the HIGH END 2010, Crestron is presenting the "TPMC-3X 2,8" remote control as the ideal operating tool for the living room, home cinema and presentation room. The control panel is suitable for operating multimedia devices and other units. The entire technology of a household can be turned into one homogenous system. Automatic machines of any kind can be controlled and operated at the touch of a button, for example the lights can be dimmed, the blinds dropped and the projector can be turned on - all in one go. Crestron offers highquality interconnection of sound and image devices, central management of all room functions and completely integrated operating concepts. The large buttons, background lighting and freely programmable video touch screen make the device simple and convenient to use. **Crestron at hall 3, E10** 

### ATR / CABASSE

Neues Koaxialchassis

New from the Artis range, Riga is a very compact satellite fitted with a new 17 cm coaxial unit, mounted in a sphere half the volume of the one in Baltic Evolution, her bigger sister. It's another Cabasse innovation to meet the demands of music and movie lovers looking for solutions with elegance and discrete aesthetic design.



To meet the challenges set by the requirements of the Riga design, three years intensive development went into the new BC17 driver. This unit consists of a dome midrange-tweeter and ring shaped lower midrange-woofer membrane, forming together a portion of pulsating sphere. With the same constant control of the directivity all along its bandwidth whatever the application, floorstanders, on wall, or on its base, and the typical Cabasse transparency, sensitivity and power handling, Riga concentrates all the virtues of the SCS (Spatially Coherent System) principles developed by the Cabasse laboratory. Cabasse at the ATR booth, hall 3, C02.

 $(Alle\ Information,\ Angaben\ und\ Erl\"{a}uterungen\ ohne\ jegliche\ Gew\"{a}hr).$