

HIGH END 2009

 **Neu auf unserer Bühne**

Nachfolgend führen wir noch einige Aussteller auf, die Sie in München auf der HIGH END erleben können.

New on our M,O,C stage

See some short notices regarding our exhibitors at the HIGH END in Munich and where to find:

- ▶ A3 = Atrium 3
- ▶ A4 = Atrium 4
- ▶ H3 = Halle 3
- ▶ H4 = Halle 4

KURT HECKER MARKETING

❖ **Hall 3, B03**



The marketing of high quality cables was Kurt Heckers passion since more than 25 years. But now, at the end of a long journey, he found his "dream cables", as he said.

tmr RAMSES cables from Berlin Germany – for the 1st time on the HIGH END show, can be found in the middle of hall 3. They say: "it's the cable of your choice, whenever playback quality is required". Kurt Hecker will be responsible for all foreign marketing questions and would like to welcome international guests at his booth.

YG Acoustics, USA

❖ **Atrium 4, Room F112**



Their advertising says: "The best loudspeaker on Earth period." It sounds arrogant but in the end, the question of whether YG Acoustics' Yoav Geva in his ads is arrogant or merely stating the obvious, would be answered not by reading papers but by listening to his speakers.

The YGA Anat Reference II Professional is freaking big and you will be able to discover the truth at the HIGH END by listening to them. Check it out!

LAKE People, D

❖ **Hall 3, F.13**



Vioelectric is a new brand name from the company „Lake People“. Visitors will be able to discover at their booth in Munich several new electronic components for the 1st time.

PMC, GB

❖ **Hall 4, J.04 + Foyer 3**

This year's show will host the world's first public demonstrations of a range of new models that will take the audio world by storm. Nothing has been conceived quite like this before! PMC will simply deliver the FACT. Also on demonstration will be the legendary new i series which include radically improved versions of the legendary models and the recent addition, the stunning new three-way PB1i.



At foyer 3 (between hall 3 and hall 4), visitors will have the opportunity to see the ICON mixing desk to get a feeling of the professional.

(Alle Information, Angaben und Erläuterungen ohne jegliche Gewähr).