

# PRESS RELEASE NO. 3

**ENJOY THE  
MUSIC**

**STEVEN WILSON**  
MUSICIAN



**THE INTERNATIONAL  
HI-FI SHOW  
MAY 10-12 MOC MUNICH**

March 2019

## Outstanding British music talent, Steven Wilson, is the brand ambassador at the HIGH END 2019

In Steven Wilson, the HIGH END SOCIETY has been able to enlist an internationally-renowned and sought-after artist as brand ambassador for the HIGH END 2019. Like no other contemporary musician, Wilson is celebrating outstanding success both behind the microphone and in front of the mixing console. "In particular, it is Steven Wilson's manifest professional gift for merging technology and music at the highest level that makes for a superb fit to the core brand message of the HIGH END", exclaims Stefan Dreischärf, Managing Director of the company HIGH END SOCIETY Service GmbH, which organizes the HIGH END 2019, the key global Hi-Fi exhibition.

Steven Wilson is a musical all-round talent par excellence! He first became known especially as the founder and creative force behind the progressive rock band, "Porcupine Tree". In the meantime, he has been pursuing a solo career under his own name and has enjoyed vast success as a solo artist, both in the charts and in concert: Most recently, Wilson delighted his audience in London, selling out three consecutive concerts at the legendary Royal Albert Hall.

As a multi-talented artist, Wilson shines as a singer, guitarist, keyboarder and composer, and has also proven to be an excellent producer and sound engineer. His versatility is evident not only in his latest productions but also in his virtuoso dedication to the masterpieces of rock music. The fact that these classics achieve their true potential in music and fidelity thanks to his sound engineering magic is yet another special accolade the British artist justly deserves.

Generating fascination for good music in the home is also the mission of the over 500 international exhibitors who will be presenting high-quality entertainment electronics at the HIGH END exhibition and providing for a unique array of diverse products and services on display.

The HIGH END 2019 looks forward to welcoming Steven Wilson.

Reprints free of charge – specimen copy requested

## FACTS

**Exhibition:**

HIGH END® 2019  
THE INTERNATIONAL HI-FI SHOW

**Venue:**

MOC München - Lilienthalallee 40  
80939 München-Freimann (Germany)

**Dates:**

May 9 - 12, 2019

**Trade visitor day:**

Thursday, May 9, 2019  
(only with pre-registration)

**Opening hours:**

May 9, 2019: 9:00am – 7:00pm  
May 10 - 11, 2019: 10:00am – 6:00pm  
May 12, 2019: 10:00am – 4:00pm

**Admission for Trade visitors:**

EUR 25.00 for pre-registration  
(valid for all the days)

**Admission for General public:**

EUR 15.00 / day ticket  
(valid only on Friday or Saturday)  
EUR 25.00 / 3-day ticket  
(valid from Friday to Sunday)  
EUR 5.00 / Sunday ticket  
(valid only on Sunday)

**Organizer:**

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